

mySpaTMStore

BRANDING GUIDELINES

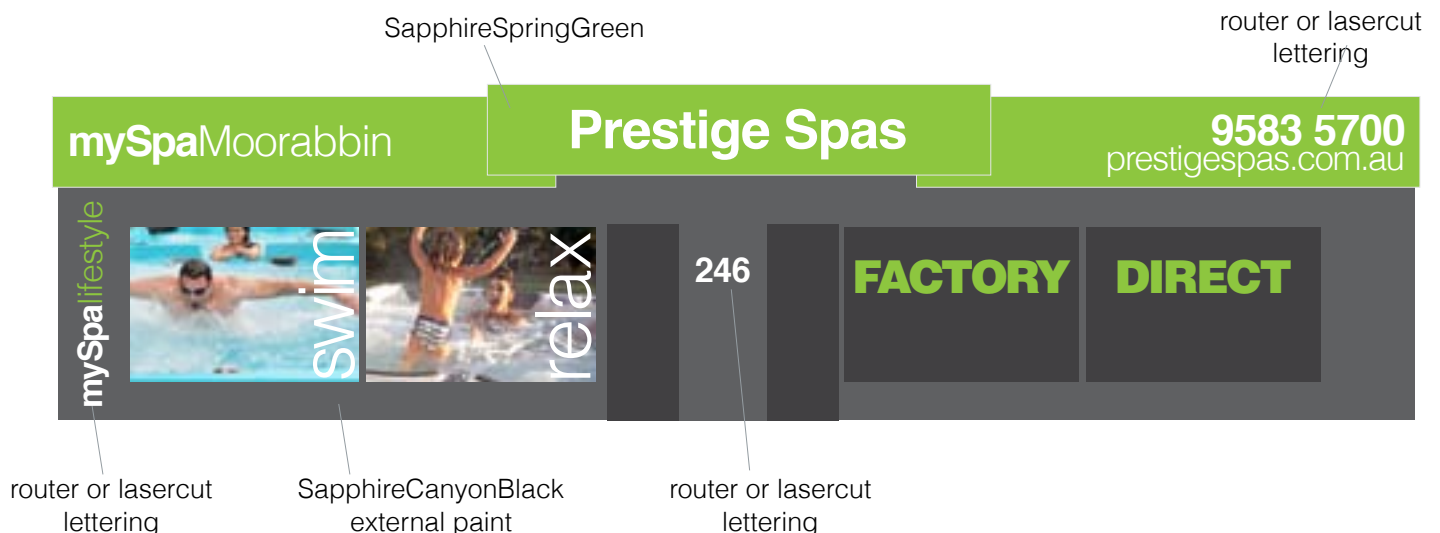
External Concept - to be completed by agreed signage company

Building Fit Out

- remove existing window signage
- paint building exterior SapphireCanyonBlack (Taubmans Canyon Black N25)
- OPTIONAL exterior highlight paint SapphireStormCloud (Taubmans Storm Cloud O35)
- OPTIONAL exterior highlight paint SapphireCloud Burst (Taubmans Cloudburst L36.1133)
- supply & install fascia facing SapphireSpringGreen (SAS 'spring green') aluminium composite panel
- OPTION supply & install fascia facing (selected areas) SapphireBlack (SAS black) aluminium composite panel
- supply & install 10-20mm thick router cut (OR 4mm comp panel) lettering to fascia "mySpa"
- supply & install 10-20mm thick router cut (OR 4mm comp panel) lettering to fascia "store name" "web" & "phone"
- supply & install 10-20mm thick router cut (OR 4mm comp panel) lettering vertically to front of building "mySpaLifestyle"

Digital Window Stickers (anti graffiti)

- supply & install digital prints (as selected by store) to selected windows



mySpaTMStore

BRANDING GUIDELINES

Internal Concept - to be completed by agreed signage company

Digital Stickers - to be mounted on walls

Router Cut Acrylic Letters - to be mounted on highlight walls

- 20mm thick router cut 'mySpa' x 2

Selected Highlight Walls

- paint SapphireSpringGreen (Wattyl Ambiente F67w)

- paint SapphireOrange (Taubmans Sabre Sun E01.CC05)

6000mm approx

3000mm approx



12000mm



chemical shelving

sales counter
- white or timber

6000mm approx



6000mm approx



12000mm



6000mm approx

